

Making More Waves 2025

Panel Discussion: Do I have to Sell my Soul to Sell my Work?

An open discussion with an industry panel to explore the challenges facing creatives today.



Sally Lampitt, Deputy Director, Applause

Sally leads on programming and partnerships for the Arts Council-funded NPO. With over thirty years' experience, she has shaped the cultural landscape in the Southeast through leadership, board roles, and major projects with Glyndebourne, Hastings Fat Tuesday, and others, fostering collaboration between artists, communities, and cultural organisations.



Barra Collins, Artistic Director, LAsTheatre

Barra is a multi-awarding theatre maker. Through his company, LAsTheatre, he tours ambitious new work for families – taking work from Thanet to some of the nation's most beloved stages from Chichester Festival Theatre to Theatr Clwyd, The Lowry to Lyric Hammersmith. He is passionate about artist development (programming Masterclass at Theatre Royal Haymarket for several years), accessibility, and the transformative power of stories.



Millie Brierley, Senior Producer, Marlowe Theatre

Millie has responsibility for all of the Marlowe's original productions as it transitions to a mixed model of producing and presenting. She was previously Associate Producer at the Bridge Theatre, London. Millie also runs the Marlowe Theatre Artists' Network connecting artists across Kent.



Mandy Hare, Creative Consultant

Mandy moved from arts administration to later become Culture Manager for Gravesham Council, managing the arts team, delivering the arts centre program, and founding the Gravesham Arts Salon (GAS). She is now freelance, collaborating with artists to develop and deliver their projects.



Matthew Jones, Creative Director, 1DegreeEast

Matthew has worked in performing arts for over 30 years producing and supporting capacity-building in 35 countries. Matthew has been a senior leader and/or board member for many organisations including 7 NPO's. Matthew is also Executive Director of Ballo Arthur Pita and Executive Director (Interim) of Gecko Theatre.